

Earnings Release YTD Sep.'09/3Q 2009 Results



■ YTD Sep.'09/3Q 2009 Results for Key Affiliates

(Unit: Billion Won)

Wbn	Revenue						Operating Profits						Recurring Profits						Net Profits					
	YTD Sep.'08	YTD Sep.'09	yoy	3Q'08	3Q'09	yoy	YTD Sep.'08	YTD Sep.'09	yoy	3Q'08	3Q'09	yoy	YTD Sep.'08	YTD Sep.'09	yoy	3Q'08	3Q'09	yoy	YTD Sep.'08	YTD Sep.'09	yoy	3Q'08	3Q'09	yoy
Orion	437.5	468.0	7.0%	144.6	153.1	5.9%	31.8	40.3	26.7%	7.7	11.0	42.9%	30.6	84.8	177.1%	- 20.2	32.2	—	18.0	68.4	280.0%	- 15.8	28.1	—
Orion Snack International	82.4	83.9	1.8%	29.7	28.5	-4.0%	6.1	6.5	6.6%	2.6	4.3	65.4%	2.8	6.2	121.4%	- 0.3	8.2	—	1.5	3.9	160.0%	- 0.5	6.2	—
OFC(China)	173.8	304.5	75.2%	64.4	100.3	55.7%	17.1	24.3	42.1%	5.4	7.7	42.6%	16.4	22.8	39.0%	4.7	7.2	53.2%	12.3	17.1	39.0%	3.5	5.4	54.3%
OFS(China)	20.9	57.1	173.2%	8.8	22.8	159.1%	2.2	11.3	413.6%	0.8	4.8	500.0%	1.6	8.6	437.5%	0.5	3.7	640.0%	1.4	7.6	442.9%	0.4	3.3	725.0%
OSC(China)	13.7	28.5	108.0%	6.7	11.5	71.6%	1.0	3.5	250.0%	1.0	2.4	140.0%	0.7	2.9	314.3%	0.8	2.1	162.5%	0.7	2.9	314.3%	0.8	2.1	162.5%
OFR(Russia)	20.9	13.8	-34.0%	5.5	5.4	-1.8%	- 1.1	- 2.9	—	-2.4	-0.3	—	- 1.7	- 3.2	—	- 2.9	- 0.2	—	- 1.7	- 2.6	—	- 2.4	- 0.2	—
OFN(Russia)	6.7	7.1	6.0%	5.0	2.2	-56.0%	- 0.7	- 2.7	—	-0.4	-0.5	—	- 2.2	- 4.7	—	- 1.7	0.2	—	- 2.2	- 4.7	—	- 1.7	0.2	—
OFV(Vietnam)	37.7	69.7	84.9%	15.6	23.0	47.4%	1.0	7.5	650.0%	0.07	2.4	3328.6%	0.9	5.8	544.4%	0.01	1.7	16900.0%	0.9	5.8	544.4%	0.01	1.7	16900.0%
Rise On	66.6	57.3	-14.0%	23.1	19.4	-16.0%	- 2.2	- 4.3	—	-1.2	-0.6	—	- 8.0	12.0	—	- 4.3	18.3	—	- 8.0	12.0	—	- 4.3	18.3	—
Sports ToTo	190.2	211.1	11.0%	56.8	59.3	4.4%	78.1	90.4	15.7%	21.1	23.9	13.3%	72.3	87.1	20.5%	19.0	22.8	20.0%	70.2	73.3	4.4%	18.0	20.2	12.2%
OnMedia	61.7	51.1	-17.2%	19.2	20.5	6.8%	15.4	14.7	-4.5%	1.1	7.3	563.6%	16.8	15.4	-8.3%	1.5	7.6	406.7%	14.2	13.0	-8.5%	1.6	6.7	318.8%
Mediaplex	27.4	38.3	39.8%	12.8	5.5	-57.0%	- 13.8	2.8	—	-5.5	1.5	—	- 11.4	3.1	—	- 4.9	2.6	—	- 10.9	3.1	—	- 5.2	2.6	—
Total	1,139.5	1,390.4	22.0%	392.2	451.5	15.1%	134.9	191.4	41.9%	30.3	63.9	111.1%	118.8	240.8	102.7%	- 7.8	106.4	—	96.4	199.8	107.3%	- 5.6	94.6	—

■ YTD Sep.'09/3Q 2009 Revenue Breakdown for Confectionary Business

Wbn	Revenue					
	YTD Sep.'08	YTD Sep.'09	yoy	3Q'08	3Q'09	yoy
Korea	406.3	427.9	5.3%	134.0	138.9	3.7%
China	163.1	314.9	93.1%	61.0	99.8	63.6%
Russia	47.1	39.4	-16.3%	18.3	14.0	-23.5%
Vietnam	25.7	48.0	86.8%	10.2	15.1	48.0%
Others	28.0	35.3	26.1%	9.7	12.9	33.0%
Total	670.2	865.5	29.1%	233.2	280.7	20.4%

Domestic Contribution	60.6%	49.4%	-11.2%	57.5%	49.5%	-8.0%
Overseas Contribution	39.4%	50.6%	11.2%	42.5%	50.5%	8.0%