

Earnings Release 4Q.2008/ Full year 2008 Results

■ Full year / 4Q.2008 Results for Key Affiliates

(Unit: Billion Won)

Wbn	Revenue						Operating Profits						Recurring Profits						Net Profits					
	4Q'07	4Q'08	yoy	2007	2008	yoy	4Q'07	4Q'08	yoy	2007	2008	yoy	4Q'07	4Q'08	yoy	2007	2008	yoy	4Q'07	4Q'08	yoy	2007	2008	yoy
Orion	145.6	141.2	-3.0%	558.4	578.7	3.6%	5.1	0.1	—	30.1	31.9	6.0%	5.5	42.9	—	91.6	12.3	—	11.2	47.0	—	66.0	29.0	—
OSI	24.6	22.6	-8.1%	96.7	105.0	8.6%	1.9	6.1	—	7.9	7.9	0.0%	1.5	6.8	—	1.3	4.0	—	1.6	6.0	—	0.2	4.3	—
OFC(China)	41.7	84.4	102.4%	141.5	258.7	82.8%	0.2	6.3	—	2.6	10.8	315.4%	0.1	7.1	—	2.5	9.4	276.0%	0.1	5.3	—	1.7	7.1	317.6%
OFS(China)	7.5	13.4	78.7%	24.7	34.4	39.3%	0.1	1.1	1000.0%	0.9	3.3	266.7%	0.2	0.3	50.0%	0.6	1.9	216.7%	0.3	0.3	0.0%	0.7	1.7	142.9%
OFR(Russia)	7.1	6.6	-7.0%	21.0	27.5	31.0%	0.7	2.9	—	-1.9	-4.0	—	0.3	3.1	—	2.6	4.8	—	0.9	1.7	—	2.6	4.0	—
OFV(Vietnam)	18.3	18.4	0.5%	26.8	56.2	109.7%	0.2	0.3	—	-0.5	1.3	—	0.3	0.8	—	0.7	0.06	-108.6%	0.2	0.8	—	0.7	0.06	—
Rise On	22.2	21.3	-4.1%	92.5	87.9	-5.0%	0.7	1.3	—	-1.2	-3.5	—	3.0	7.0	—	7.5	15.0	—	3.0	7.0	—	7.5	15.0	—
Sports ToTo	67.4	58.1	-13.8%	229.7	248.3	8.1%	17.8	9.0	—	86.7	87.1	0.5%	14.6	7.6	-47.9%	77.1	79.9	3.6%	14.6	0.9	-93.8%	77.1	71.2	-7.7%
OnMedia	23.7	14.1	-40.5%	86.9	75.8	-12.8%	4.5	6.1	—	41.5	9.3	-77.6%	5.5	5.7	—	45.7	11.1	-75.7%	4.7	4.6	—	37.7	8.3	-78.0%
Mediaplex	11.3	2.3	-79.6%	41.7	29.7	-28.8%	11.9	8.1	—	-17.7	-21.9	—	16.1	16.0	—	88.2	27.4	—	14.7	16.6	—	61.7	27.5	—
Total	369.4	382.4	3.5%	1,319.9	1,502.2	13.8%	15.7	20.3	-229.4%	148.4	122.2	-17.7%	5.7	81.5	—	296.2	38.9	-86.9%	11.9	87.8	—	233.9	8.6	-96.3%

■ Full year / 4Q. 2008 Revenue Breakdown for Confectionary Business

Wbn	Revenue					
	4Q'07	4Q'08	yoy	2007	2008	yoy
Korea	131.9	130.4	-1.1%	512.1	536.7	4.8%
China	35.7	83.0	132.5%	122.1	246.1	101.6%
Russia	14.3	20.1	40.6%	38.8	67.2	73.2%
Vietnam	5.6	11.6	107.1%	16.6	37.8	127.7%
Others	9.4	9.6	2.1%	29.7	37.7	26.9%
Total	196.9	254.7	29.4%	719.3	925.5	28.7%

Domestic Contribution	67.0%	51.2%	-15.8%	71.2%	58.0%	-13.2%
Overseas Contribution	33.0%	48.8%	15.8%	28.8%	42.0%	13.2%