

■ 1H/2Q 2010 Results for Key Affiliates

(Unit: Billion Won)

Wbn	Revenue						Operating Profits						Recurring Profits						Net Profits					
	1H.'09	1H.'10	yoy	2Q'09	2Q'10	yoy	1H.'09	1H.'10	yoy	2Q'09	2Q'10	yoy	1H.'09	1H.'10	yoy	2Q'09	2Q'10	yoy	1H.'09	1H.'10	yoy	2Q'09	2Q'10	yoy
Orion	314.9	346.7	10.1%	156.6	175.0	11.7%	29.3	37.1	26.6%	14.6	14.7	0.7%	52.6	223.8	325.5%	27.2	176.2	547.8%	40.3	170.8	323.8%	21.3	123.3	478.9%
OSI	55.4	61.3	10.6%	28.5	31.9	11.9%	2.2	7.5	240.9%	2.3	4.3	87.0%	-2.0	8.8	—	0.6	3.9	550.0%	-2.3	7.3	—	0.2	3.1	1450.0%
OFC(China)	204.1	246.5	20.8%	99.4	116.9	17.6%	16.6	19.3	16.3%	5.6	2.6	-53.6%	15.6	18.9	21.2%	5.0	2.4	-52.0%	11.7	14.2	21.4%	3.7	1.8	-51.4%
OFS(China)	33.9	56.7	67.3%	16.4	26.3	60.4%	6.4	13.1	104.7%	3.1	5.4	74.2%	4.8	10.9	127.1%	2.1	4.3	104.8%	4.2	9.4	123.8%	1.9	3.7	94.7%
OSC(China)	16.7	20.7	24.0%	7.6	10.6	39.5%	1.1	3.1	181.8%	0.6	1.7	183.3%	0.7	2.8	300.0%	0.5	1.5	200.0%	0.7	2.8	300.0%	0.5	1.5	200.0%
OFG(China)	—	9.8	—	—	5.6	—	—	-0.2	—	—	-0.1	—	—	-1.3	—	—	-0.7	—	—	-1.4	—	—	-0.7	—
OFV(Vietnam)	46.6	51.9	11.4%	22.3	24.6	10.3%	5.1	4.0	-21.6%	2.0	0.9	-55.0%	4.1	1.8	-56.1%	1.5	-0.3	-120.0%	4.1	1.8	-56.1%	1.5	-0.3	-120.0%
OFR(Russia)	8.4	8.5	1.2%	4.3	4.1	-4.7%	-2.6	-0.9	—	-1.6	-0.6	—	-3.0	-1.3	—	-0.5	-1.0	—	-2.5	-1.2	—	0.0	-0.9	—
OFN(Russia)	4.9	3.3	-32.7%	2.4	1.7	-29.2%	-2.2	-1.6	—	-1.1	-0.5	—	-5.0	-2.8	—	1.1	-2.2	—	-5.0	-2.8	—	1.1	-2.2	—
Sports ToTo	151.9	143.9	-5.3%	72.4	69.7	-3.7%	66.5	56.1	-15.6%	30.8	25.9	-15.9%	64.3	51.3	-20.2%	30.2	22.2	-26.5%	53.1	38.3	-27.9%	25.7	16.4	-36.2%
Mediaplex	32.8	20.6	-37.2%	8.5	2.3	-72.9%	1.3	0.7	—	-1.0	-1.8	—	0.5	1.1	—	-1.5	-1.9	—	0.5	1.1	—	-1.5	-1.9	—
Total	869.6	969.9	11.5%	418.4	468.7	12.0%	123.7	138.2	11.7%	55.3	52.5	-5.1%	132.6	314.0	136.8%	66.2	204.4	208.8%	104.8	240.3	129.3%	54.4	143.8	164.3%

*OSI (Orion Snack International)

■ 1H/2Q 2010 Revenue Breakdown for Confectionary Business

Wbn	Revenue					
	1H.'09	1H.'10	yoy	2Q'09	2Q'10	yoy
Korea	289.0	314.6	8.9%	143.0	159.3	11.4%
China	215.1	246.5	14.6%	99.4	116.9	17.6%
Russia	25.4	20.6	-18.9%	12.6	10.1	-19.8%
Vietnam	32.9	33.6	2.1%	15.3	14.0	-8.5%
Others	22.4	26.9	20.1%	11.4	14.7	28.9%
Total	584.8	642.2	9.8%	281.7	315.0	11.8%
Domestic Contribution	49.4%	49.0%	-0.4%	50.8%	50.6%	-0.2%
Overseas Contribution	50.6%	51.0%	0.4%	49.2%	49.4%	0.2%

■ Overseas Revenue (Local Currency)

Country	Revenue						
	1H.'09	1H.'10	yoy	2Q'09	2Q'10	yoy	
China	1,032	1,459	41.4%	527	686	30.2%	(Million RMB)
Vietnam	6,388	8,447	32.2%	3,396	4,008	18.0%	(Billion VND)
Russia	625	538	-13.9%	319	265	-16.9%	(Million RUB)