

Earnings Release YTD Sep.'10/3Q 2010 Results



■ YTD Sep.'10/3Q 2010 Results for Key Affiliates

(Unit: Billion Won)

Wbn	Revenue						Operating Profits						Recurring Profits						Net Profits					
	YTD Sep.'09	YTD Sep.'10	yoy	3Q'09	3Q'10	yoy	YTD Sep.'09	YTD Sep.'10	yoy	3Q'09	3Q'10	yoy	YTD Sep.'09	YTD Sep.'10	yoy	3Q'09	3Q'10	yoy	YTD Sep.'09	YTD Sep.'10	yoy	3Q'09	3Q'10	yoy
Orion	468.0	521.2	11.4%	153.1	174.6	14.0%	40.3	47.6	18.1%	11.0	10.5	-4.5%	84.8	235.6	177.8%	32.2	11.8	-63.4%	68.4	179.6	162.6%	28.1	8.8	-68.7%
OSI	83.9	95.2	13.5%	28.5	33.9	18.9%	6.5	12.3	89.2%	4.3	4.8	11.6%	6.2	11.5	85.5%	8.2	2.7	-67.1%	3.9	8.4	115.4%	6.2	1.1	-82.3%
OFC(China)	304.5	379.3	24.6%	100.3	132.8	32.4%	24.3	22.3	-8.2%	7.7	3.0	-61.0%	22.8	22.0	-3.5%	7.2	3.1	-56.9%	17.1	16.5	-3.5%	5.4	2.3	-57.4%
OFS(China)	57.1	89.5	56.7%	22.8	32.8	43.9%	11.3	19.8	75.2%	4.8	6.7	39.6%	8.6	16.5	91.9%	3.7	5.6	51.4%	7.6	14.5	90.8%	3.3	5.1	54.5%
OSC(China)	28.5	33.7	18.2%	11.5	13.0	13.0%	3.5	5.2	48.6%	2.4	2.1	-12.5%	2.9	4.6	58.6%	2.1	1.8	-14.3%	2.9	4.4	51.7%	2.1	1.6	-23.8%
OFG(China)	—	18.2	—	—	8.0	—	—	0.6	—	—	0.9	—	—	-1.0	—	—	0.3	—	—	-1.1	—	—	0.3	—
OFR(Russia)	13.8	13.3	-3.6%	5.4	4.8	-11.1%	2.9	1.2	-58.6%	-0.3	-0.3	0.0%	3.2	1.5	-53.1%	0.2	0.2	0.0%	-2.6	-1.8	-30.8%	-0.2	-0.6	200.0%
OFN(Russia)	7.1	5.6	-21.1%	2.2	2.3	4.5%	2.7	1.7	-37.0%	-0.5	0.1	-90.0%	4.7	2.4	-48.9%	0.2	0.4	100.0%	-4.7	-2.4	-48.9%	0.2	0.4	100.0%
OFV(Vietnam)	69.7	76.7	10.0%	23.0	24.8	7.8%	7.5	6.5	-13.3%	2.4	2.5	4.2%	5.8	3.2	-44.8%	1.7	1.4	-17.6%	5.8	3.2	-44.8%	1.7	1.4	-17.6%
Sports ToTo	211.1	191.3	-9.4%	59.3	47.4	-20.1%	90.4	64.5	-28.7%	23.9	8.4	-64.9%	87.1	57.8	-33.6%	22.8	6.5	-71.5%	73.3	43.2	-41.1%	20.2	4.9	-75.7%
Mediaplex	38.3	23.1	-39.7%	5.5	2.5	-53.8%	2.8	0.4	-114.3%	1.5	-1.1	-173.3%	3.1	1.2	-138.7%	2.6	2.3	-188.5%	3.1	2.2	-171.0%	2.6	-3.3	-226.9%
Total	1,282.0	1,447.1	12.9%	411.6	476.9	15.9%	181.0	175.5	-3.0%	57.2	37.5	-34.5%	213.4	345.1	61.7%	80.5	31.1	-61.4%	174.8	262.3	50.1%	69.6	22.0	-68.4%

■ YTD Sep.'10/3Q 2010 Revenue Breakdown for Confectionary Business

Wbn	Revenue					
	YTD Sep.'09	YTD Sep.'10	yoy	3Q'09	3Q'10	yoy
Korea	427.9	473.1	10.6%	138.9	158.5	14.1%
China	314.9	379.3	20.5%	99.8	132.8	33.1%
Russia	39.4	32.2	-18.3%	14.0	11.6	-17.1%
Vietnam	48.0	48.4	0.8%	15.1	20.2	33.8%
Others	35.3	43.6	23.5%	12.9	16.7	29.5%
Total	865.5	976.6	12.8%	280.7	339.8	21.1%

Domestic	49.4%	48.4%	-1.0%	49.5%	46.6%	-2.8%
Overseas	50.6%	51.6%	1.0%	50.5%	53.4%	2.8%