

Earnings Release 1Q.2013 Results (Based on K-IFRS)

■ 1Q.2013 Results for Key Affiliates

Wbn	Revenue			O.P		
	1Q'12	1Q'13	yoy	1Q'12	1Q'13	yoy
Orion	209.0	207.0	-1.0%	17.6	15.1	-14.2%
OSI	41.3	48.0	16.2%	6.4	9.5	48.4%
OFC(China)	256.7	296.6	15.5%	36.1	27.3	-24.4%
OFS(China)	43.0	40.8	-5.1%	6.8	6.3	-7.4%
OSC(China)	32.3	42.5	31.6%	5.1	9.6	88.2%
OFG(China)	20.3	23.9	17.7%	4.0	4.5	12.5%
OFV(Vietnam)	35.9	44.6	24.2%	3.6	6.2	72.2%
OIE(Russia)	13.7	18.2	32.8%	0.8	0.4	-50.0%
OFR(Russia)	6.2	7.6	22.6%	-0.1	0.8	—
OFN(Russia)	2.9	4.3	48.3%	0.2	0.3	50.0%
Sports ToTo	95.0	65.7	-30.8%	34.7	7.3	-79.0%
Mediaplex	21.0	14.5	-31.0%	2.1	2.5	19.0%
Total				117.3	89.8	-23.4%

■ 1Q.2013 Revenue Breakdown for Confectionary Business

Wbn	Revenue		
	1Q'12	1Q'13	yoy
Korea	185.7	190.7	2.7%
China	256.7	296.6	15.5%
Russia	13.7	18.2	32.8%
Vietnam	30.6	38.4	25.5%
Others	21.0	13.5	-35.7%
Total	507.7	557.4	9.8%

Domestic Contribution	36.6%	34.2%	-2.4%
Overseas Contribution	63.4%	65.8%	2.4%

Country	Revenue		
	1Q'12	1Q'13	yoy
China	1,431	1,703	19.0% (MRMB)
Russia	365	510	39.7% (MRUB)
Vietnam	565	739	30.8% (BVND)

■ 1Q.2013 O.P & O.P(%) Breakdown for Confectionary Business

Wbn	O.P		
	1Q'12	1Q'13	yoy
Korea	24.0	24.6	2.5%
China	52.0	47.7	-8.3%
Russia	0.9	1.5	66.7%
Vietnam	3.6	6.2	72.2%
Total	80.5	80.0	-0.6%

O.P (%)		
1Q'12	1Q'13	yoy
11.5%	11.9%	0.4%p
20.3%	16.1%	-4.2%p
6.6%	8.2%	1.7%p
10.0%	13.9%	3.9%p
15.9%	14.4%	-1.5%p