

Earnings Release YTD Sep.'08/3Q 2008 Results



■ YTD Sep.'08/3Q 2008 Results for Key Affiliates

(Unit: Billion Won)

| Wbn | Revenue | | | | | | Operating Profits | | | | | | Recurring Profits | | | | | | Net Profits | | | | | |
|---------------------------|--------------|----------------|--------------|--------------|--------------|--------------|-------------------|--------------|-------------|-------------|-------------|--------------|-------------------|--------------|---------------|--------------|--------------|-----------------|--------------|-------------|---------------|--------------|--------------|----------------|
| | YTD Sep.'07 | YTD Sep.'08 | yoy | 3Q'07 | 3Q'08 | yoy | YTD Sep.'07 | YTD Sep.'08 | yoy | 3Q'07 | 3Q'08 | yoy | YTD Sep.'07 | YTD Sep.'08 | yoy | 3Q'07 | 3Q'08 | yoy | YTD Sep.'07 | YTD Sep.'08 | yoy | 3Q'07 | 3Q'08 | yoy |
| Orion | 408.1 | 437.5 | 7.2% | 136.0 | 144.6 | 6.3% | 25.0 | 31.8 | 27.2% | 4.1 | 7.7 | 87.8% | 97.1 | 30.6 | -68.5% | 53.8 | - 20.2 | — | 77.2 | 18.0 | — | 45.1 | - 15.8 | — |
| Orion Snack International | 72.1 | 82.4 | 14.3% | 25.6 | 29.7 | 16.0% | 6.0 | 6.1 | 1.7% | 2.3 | 2.6 | 13.0% | 2.8 | 2.8 | 0.0% | 1.7 | - 0.3 | -666.7% | 1.4 | 1.7 | 21.4% | 1.2 | - 0.5 | -141.7% |
| OFC(China) | 99.8 | 174.3 | 74.6% | 35.5 | 64.8 | 82.5% | 2.8 | 17.1 | 510.7% | -0.6 | 5.4 | 983.3% | 2.4 | 16.5 | 587.5% | - 0.3 | 5.6 | 105.4% | 1.6 | 12.4 | 675.0% | - 0.2 | 4.2 | 2200.0% |
| OFS(China) | 17.2 | 21.0 | 22.1% | 5.7 | 8.8 | 54.4% | 0.8 | 2.2 | 175.0% | 0.2 | 0.8 | 300.0% | 0.4 | 1.6 | 300.0% | 0.2 | 0.6 | 66.7% | 0.4 | 1.4 | 250.0% | 0.3 | 0.4 | 33.3% |
| OFR(Russia) | 13.9 | 20.9 | 50.4% | 5.3 | 5.5 | 3.8% | - 1.2 | - 1.1 | -9.2% | -0.5 | -2.2 | — | - 2.3 | - 1.7 | — | 0.1 | - 2.5 | -104.0% | - 1.7 | - 2.3 | — | 0.1 | - 2.5 | -2600.0% |
| OFV(Vietnam) | 8.5 | 37.8 | 344.7% | 7.0 | 15.5 | 121.4% | - 0.3 | 1.0 | 433.3% | 0.2 | 0.1 | -50.0% | - 1.0 | 0.9 | 190.0% | 0.1 | 0.5 | 80.0% | - 0.5 | 0.9 | 280.0% | 0.1 | 0.5 | 400.0% |
| Rise On | 70.3 | 66.6 | -5.3% | 23.2 | 23.1 | -0.4% | - 0.5 | - 2.2 | — | -0.3 | -1.2 | — | - 4.5 | - 8.0 | — | - 2.1 | - 4.3 | — | - 4.5 | - 8.0 | — | - 2.1 | - 4.3 | — |
| Sports ToTo | 162.3 | 190.2 | 17.2% | 43.4 | 56.8 | 30.9% | 68.9 | 78.1 | 13.4% | 14.5 | 21.1 | 45.5% | 62.5 | 72.3 | 15.7% | 13.1 | 19.0 | 31.1% | 62.5 | 70.3 | 12.5% | 13.1 | 18.0 | 37.4% |
| OnMedia | 63.2 | 61.7 | -2.4% | 22.5 | 19.2 | -14.7% | 37.0 | 15.4 | -58.4% | 10.1 | 1.1 | -89.1% | 40.2 | 16.8 | -58.2% | 11.1 | 1.5 | -640.0% | 33.0 | 14.2 | -57.0% | 8.5 | 1.6 | -81.2% |
| Mediaplex | 30.4 | 27.4 | -9.9% | 12.7 | 12.8 | 0.8% | - 5.8 | - 13.8 | — | 0.2 | -5.5 | -2850.0% | 104.3 | - 11.4 | — | 109.8 | - 4.9 | — | 76.4 | - 10.9 | — | 80.9 | - 5.2 | — |
| Total | 945.8 | 1,119.8 | 18.4% | 316.9 | 380.8 | 20.2% | 132.7 | 134.6 | 1.4% | 30.2 | 29.9 | -1.0% | 301.9 | 120.4 | -60.1% | 187.5 | - 5.0 | -3850.0% | 245.8 | 97.7 | -60.3% | 147.0 | - 3.6 | -102.4% |

■ YTD Sep.'08/3Q 2008 Revenue Breakdown for Confectionary Business

| Wbn | Revenue | | | | | |
|--------------|--------------|--------------|--------------|--------------|--------------|--------------|
| | YTD Sep.'07 | YTD Sep.'08 | yoy | 3Q'07 | 3Q'08 | yoy |
| Korea | 380.2 | 406.3 | 6.9% | 125.7 | 134.0 | 6.6% |
| China | 90.1 | 163.1 | 81.0% | 33.2 | 61.0 | 83.7% |
| Russia | 29.6 | 47.1 | 59.1% | 12.7 | 18.3 | 44.1% |
| Vietnam | 12.9 | 25.7 | 99.2% | 3.7 | 10.2 | 175.7% |
| Others | 21.8 | 28.0 | 28.4% | 7.2 | 9.7 | 34.7% |
| Total | 534.6 | 670.2 | 25.4% | 182.5 | 233.2 | 27.8% |

| | | | | | | |
|-----------------------|-------|-------|--------|-------|-------|--------|
| Domestic Contribution | 71.1% | 60.6% | -10.5% | 68.9% | 57.5% | -11.4% |
| Overseas Contribution | 28.9% | 39.4% | 10.5% | 31.1% | 42.5% | 11.4% |