

## Earnings Release 1Q.2012 Results (Base on K-IFRS)

### ■ 1Q.2012 Results for Key Affiliates

Wbn	Revenue			O.P			Adjusted O.P (G.P-SG&A)		
	1Q'11	1Q'12	yoy	1Q'11	1Q'12	yoy	1Q'11	1Q'12	yoy
Orion	191.7	209.0	9.0%	18.8	16.1	-14.4%	20.5	17.6	-14.1%
OSI	37.2	41.3	11.0%	4.6	6.4	39.1%	5.0	6.4	28.0%
OFC(China)	176.4	256.7	45.5%	20.7	35.1	69.6%	20.5	36.1	76.1%
OFS(China)	33.7	43.0	27.6%	5.4	6.7	24.1%	5.0	6.8	36.0%
OSC(China)	15.3	32.3	111.1%	1.5	5.1	240.0%	1.3	5.1	292.3%
OFG(China)	13.3	20.3	52.6%	3.2	4.0	25.0%	2.6	4.0	53.8%
OFV(Vietnam)	32.5	35.9	10.5%	3.8	3.5	-7.9%	3.9	3.6	-7.7%
OIE(Russia)	11.5	13.7	19.1%	0.6	0.8	33.3%	0.6	0.8	33.3%
OFR(Russia)	5.1	6.2	21.6%	-1.3	-0.0	—	-0.4	-0.1	—
OFN(Russia)	2.5	2.9	16.0%	0.1	0.2	100.0%	0.1	0.2	100.0%
Sports ToTo	66.0	95.0	43.9%	19.5	34.4	76.4%	20.0	34.7	73.5%
Mediaplex	16.7	21.0	25.7%	1.5	1.8	20.0%	2.0	2.1	5.0%
Total				78.4	114.1	45.5%	81.1	117.3	44.6%

\* Not including of Equity gains&losses

### ■ 1Q.2012 Revenue Breakdown for Confectionary Business

Wbn	Revenue		
	1Q'11	1Q'12	yoy
Korea	174.7	185.7	6.3%
China	176.4	256.7	45.5%
Russia	11.5	13.7	19.1%
Vietnam	25.0	30.6	22.4%
Others	15.0	21.0	40.0%
Total	402.6	507.7	26.1%

Domestic Contribution	43.4%	36.6%	-6.8%
Overseas Contribution	56.6%	63.4%	6.8%

Country	Revenue		
	1Q'11	1Q'12	yoy
China	1,037	1,432	38.1% (MRMB)
Russia	301	365	21.3% (MRUB)
Vietnam	452	565	25.0% (BVND)

### ■ 1Q.2012 O.P & O.P(%) Breakdown for Confectionary Business

Wbn	O.P		
	1Q'11	1Q'12	yoy
Korea	23.4	22.5	-3.8%
China	30.8	50.9	65.3%
Russia	-0.6	1.0	—
Vietnam	3.8	3.5	-7.9%
Total	57.4	77.9	35.7%

O.P (%)		
1Q'11	1Q'12	yoy
12.2%	10.8%	-1.4%p
17.5%	19.8%	2.4%p
-5.2%	7.1%	—
11.7%	9.7%	-1.9%p
14.3%	15.3%	1.1%p